

RAVEN

*Simply improving your position.<sup>SM</sup>*

# Cruizer II<sup>TM</sup>



Simple and affordable guidance made faster  
and more powerful than ever.



# Cruizer II™



With Cruizer II, you can add all the benefits of an easy-to-use precision guidance system and more to your operation without pushing your budget off course. Because we removed two of the biggest obstacles—complexity

and high cost. And we made it simple with more power and capability.

**Simple in every way.** Simple to install. Simple to operate. Simple to understand. And since Cruizer II is surprisingly affordable, you enjoy quick payback through improved efficiency and input savings. Easy installation and operation also get you in and out of the field in a hurry.

**Increase your flexibility and performance.** Cruizer II brings greater accuracy and efficiency to a variety of operations—from tillage to seeding to spraying to harvesting. You can also move Cruizer II easily from tractor to tractor, which makes a great “second” guidance unit for equipment and applications that don’t require upper-end capability. Cruizer II even comes with a weather resistant option for open-air cabs.

**Less stress and fatigue.** Cruizer II’s easy to read guidance display means you have one less thing to worry about while you’re working. That allows you to concentrate on other important activities and information. You can make life even less stressful with an upgrade to Raven assisted steering and automatic planter and boom section controls.

**Guiding you toward profitability.** Cruizer II benefits go straight to your bottom line—especially when you consider its competitive price and quick payback on your investment. With Cruizer II in your cab, you can know more, control more—and make more.

## If you’ve been waiting to add guidance to your operation, your wait is over.

**Cruizer II delivers sophisticated guidance technology with powerful new capabilities in one affordable, easy-to-use unit.**

**Brilliant 5.7” full-color high-resolution touch screen display** features easy to understand icon-based menus and status indicators for simple operation. Day and night modes ensure great visibility at any hour of the day.

**Integrated lightbar system** for additional visibility, guidance and reassurance.

**Simple installation and mounting** allows you to get your Cruizer II on the job in just minutes—and move it easily from one tractor to the next. A cigarette lighter adapter serves as the in-cab power source. Place the antenna on top of the cab and you’re ready to go.

**Built-in 10 Hz DGPS receiver** and external DGPS antenna provide swath guidance and coverage area information using accurate sub-meter guidance.

**Enhanced “Last Pass” guidance** is the industry’s easiest to operate contour guidance technology—perfect for irregularly shaped fields. Our newest version includes automatic correction intelligence to virtually eliminate the possibility of repeating an error from pass to pass.

**Record keeping** made simple with the use of a thumb drive. With bitmap files, you can quickly save and print reports showing your coverage map, acreage covered, harvest yields, etc. The SHP (Shapefile) files can be imported into most standard mapping software. And with KML files, you can import your coverage information into Google™ Maps or Google™ Earth. Very cool!

**Choice of field patterns** allows you to easily switch between A-to-B, Last Pass and Pivot patterns. You can also switch between A-to-B and Last Pass on the same job.

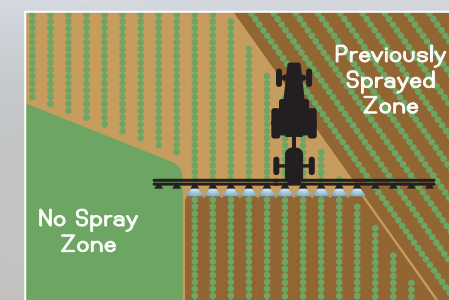
**See what you can see** with your choice of a bird’s-eye view or downfield 3D perspective. The field review screen helps verify coverage and identifies skips. Cruizer II also calculates acreage within a defined boundary, so you can know just how much ground you covered.

**Simple upgrades** (thanks to Raven’s CANbus technology) let you add Raven assisted steering, planter controls and automatic boom section controls for even more capability, simplicity and savings. Your Cruizer II can also interface with Digi-Star® scales for spreading manure more accurately on fields.

**Yield monitoring** is a popular option that allows you to monitor harvest and record valuable production data to improve your operation year after year.

**Weather-resistant model** provides welcome protection from the rain and dust in open-cab situations for longer life and virtually non-stop performance.

**Cruizer Care** is an optional service plan that extends your warranty, gives you priority status when you call our service center, and ensures free next day shipment of a replacement Cruizer II if needed. Talk with your Raven dealer for more information. *Note: Cruizer Care is only available in the U.S. and Canada.*



Adding Raven’s AccuBoom or SmartBoom automatic boom section control to your Cruizer pays for itself in no time with greater savings, accuracy and convenience.

Cruizer II’s weather-resistant model is ideal for open-cab use and keeping out the dust and rain. The same brilliant touch screen display keeps you on course and shows where you’ve been and how many acres you’ve covered.



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It takes a system:  
Superior. Seamless. Scalable.

FIELD COMPUTERS	GUIDANCE AND STEERING	APPLICATION CONTROLS	BOOM CONTROLS	PLANTER CONTROLS
Viper Pro™	Cruizer II™	SCS Consoles	AutoBoom™	OmniRow™
Envizio Pro II™	SmarTrax RTK™	Switch Pro™	AccuBoom™	AccuRow™
	SmarTrax™	AccuFlow HP™	SmartBoom™	SmartRow™
	SmartSteer™	AccuFlow™		CropStart II
	GPS Receivers	Sidekick Pro™: Dir. Injection		
	RGL Series Lightbars	Sidekick™: Direct Injection		
		RFM Flow Meters		
		Valve Products		
		FlowMax™		
		DCS Consoles		



## Envizio Pro II™: The next step up.

If you're looking for more capability and precision than Cruizer II can provide, step up to Raven's Envizio Pro II multi-function field computer. Envizio Pro II is the complete package for growers, with the power to do it all—and do it better. Integrated RTK sub-inch accuracy, advanced planter control capabilities, dual-product application control, optional single-product VRA, wireless Internet capability, yield monitoring and more. And like Cruizer II, Envizio Pro II is simple and affordable.

FIELD COMPUTERS	GUIDANCE & STEERING	APPLICATION CONTROLS	BOOM CONTROLS	PLANTER CONTROLS
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### Raven Industries

1-800-243-5435

RavenPrecision.com

### Raven Industries-Canada

1-800-793-2155

RavenCanada.com

## Raven: Simply improving your position.<sup>SM</sup>

Adding Raven to your operation brings an unequaled brand of precision agriculture innovation and performance to your farm.

Imaginative products that are relevant and reliable. A thoughtful approach to solving problems unique to agriculture. Seamlessly integrated systems that simply work — simply.

An incredible depth of human resources: On-the-ground service from Raven Precision Ag Specialists; our customer-oriented product development and support staff; and your local Raven dealer or distributor.

Raven offers a powerful and profitable product portfolio — targeted precisely on what matters most: Reducing input costs. Increasing yields. Saving time and labor. Making better decisions. Enhancing environmental stewardship. Achieving your financial objectives.

It's all about improving your position. Pinpointing exactly where you are in your field. Applying best management practices to grow more with less. Helping you meet challenge, cope with change and capitalize on opportunity. Strengthening your balance sheet.

If you want to farm better, smarter and more profitably, discover Raven. Because improving your position is our highest priority.



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